



Long Term & Continuing Care  
Association of Manitoba

L'Association de soins continus  
et à long terme du Manitoba



## **2018 - 2019 PRESIDENT'S REPORT**

It is my pleasure to present my report as the President of the Long Term & Continuing Care Association of Manitoba Board of Directors, for the fiscal year 2018-2019. I am pleased to share some highlights with you.

The Long Term & Continuing Care Association of Manitoba celebrated 60 years in 2019. A celebration was held to mark the occasion was well attended with a live band and dancing!

Our work to raise awareness for Manitoba seniors, and the staff who serve them, continues. Our website continues to offer the only Navigation system for Care and Living Options for Manitoba's Seniors.

The Health Care Transformation and creation of Shared Health both offered significant opportunities for the association. We have established a relationship with both Shared Health and the Health Transformation office. This past year has been particularly challenging as it relates to Service Purchase Agreement negotiations both for the Private Personal Care Homes and Supportive Housing. We obtained a legal opinion to provide the Health Transformation Office with a more clear understanding of Private businesses who offer health care services via contract.

Plans are already developing for the potential provincial election as well as the Federal Election. Our working relationships and partnerships throughout the community, the province and the country continue to provide Long Term & Continuing Care Association, with the power of a greater voice.

Nationally, our association is a member of the Canadian Association for Long Term Care (CALTC). The Canadian Association for Long Term Care continues to lobby politicians in Ottawa twice per year, as well as through ongoing correspondence.

Our association has begun our own lobby in MB. We reached out to all 14 MPs in MB, meeting with them and offering tours of personal care homes. This past year, we began to reach out to both MPs and MLAs to offer tours of Independent Living with Services and Supportive Housing.

The Association was approached by a member of the National Seniors Council. The Council provides perspectives to Minister Tassi (Seniors) and to Minister Petitpas Taylor (Health) and is supported through a Secretariat within

ESDC. Appointments to the Council are merit based and are made through a transparent, Privy Council Office process. There are currently 10 members. They do not represent a region or an organization but through a stringent vetting process, the members are knowledgeable and have considered perspectives on the issues of aging. The Council is in the final stage of completing a 3-year work plan. Through meetings and information sharing, Jan was able to impart two important issues where the Federal Government could assist with the aging crisis:

***1. Digital Health: Supporting innovation in health care with evidence based decisions.***

***2. Invest in seniors' housing where care is provided by expanding federal infrastructure funding to include long-term care and commit to funding new long-term care residences.***

The feedback we received was that the ten-member council was unanimous in their agreement to take these two issues forward to the Ministers.

The Board members of the Association worked very hard this year, developing our new Strategic Plan. Given all of the challenges ahead, this action is necessary and will assist us in future Government Relations and communications. Later this afternoon, Jan will present our 2019-2022 Strategic Plan. We are looking at pursuing new activities and, with respect to our current resources, and in consultation with our members, we will stop doing some current activities.

We continue to have discussions with MARCHE on how our two associations could work better together! And we are.

The Annual General Meeting is an opportunity for us to recognize the Association's volunteer board, board committees, our many other dedicated volunteers, staff Jane Hiebert and the Executive Director Jan Legeros, as well as our numerous sponsors, supportive organizations and associations: provincial, national and international. Thank you for growing the organization as well as raising the profile of long term and continuing care within the health care sector.

As we look ahead to the coming year, we predict that our ability to advance relationships will continue to reap rewards towards our progress. In turn, these relationships will serve to assist the Long Term & Continuing Care Association of Manitoba in its goals and objectives.

Thank you.



Jason Chester, President and Chair, LTCAM Board of Directors

