



President  
Roslyn Garofalo

## 2020 - 2021 PRESIDENT'S REPORT

It is my pleasure to present my report as the President of the Long Term & Continuing Care Association of Manitoba (LTCAM) Board of Directors, for the fiscal year 2020-2021.

I am pleased to share some highlights with you.

This past year, the Minister of Health tasked the Health Transformation Team with developing one Standardized Service Purchase Agreement for Personal Care Homes, Supportive Housing and Community agencies. The Association had four members as representatives on that team. It quickly became apparent that one standardized agreement would not be a fit for both PCH and Supportive Housing. The Association was able to provide evidence to support a separate agreement for Supportive Housing. LTCAM has been able to foster a strong relationship working with both the Health Transformation Team and Shared Health.

In 2020-21, the Association offered tours of all three care and living options: Independent Living with Services, Supportive Housing and Personal Care Homes, to all MLAs in the province. A few were able to tour before Covid-19 struck. The feedback from the MLAs was extremely positive. Through touring all three care options in one day they could easily compare and contrast the differences and clearly see where the needs are.

The Association continues to work with the Manitoba Seniors Coalition and provide consultation to the National Seniors Council. We reach out to MARCHE (Manitoba Association of Residential and Community Care Homes for the Elderly) on areas of common interest. Nationally, our Association remains a long-standing member of the Canadian Association for Long Term Care (CALTC). The CALTC lobbies politicians in Ottawa twice per year, now virtually, as well as through ongoing correspondence.

The Board members of the Association worked hard this year, finalizing and fine tuning our new Strategic Plan. New Mission, Vision and Values statements were created. It was approved by the Board in June 2019. A Dashboard demonstrating progress will be presented today.

In March 2020, our world changed when the Pandemic began. Our members' paramount focus became and continues to be, the safety of staff and residents

Nineteen new members were welcomed to the Association in 2020-21.

More than 200 media interviews, requests for information and letters to Government Officials were responded to and generated during 2020-2021.

The Annual General Meeting is an opportunity for us to recognize the Association's volunteer board, board committees, our many other dedicated volunteers, as well as our numerous sponsors, supportive organizations and Associations: provincial, national and international. A big thank you to our Association staff Jane Hiebert and

Aymee Koop for all your work during this stressful year, for supporting our members and our Executive Director, Jan Legeros. And a heartfelt thanks to Jan for her leadership of our Association, for keeping the pressing issues of members top of mind with our RHA's and government and moving our causes forward. In addition, thank you for growing the organization as well as raising the profile of long term and continuing care within the health care sector.

We are hoping that finally, through these and many other entities' efforts across Manitoba and Canada, positive changes to infrastructure, funding and staffing will occur and improve the way we deliver care to seniors.

We look forward to the future when we have a Covid-19 treatment and enough vaccine that can return us all to a safe place.

Thank you.

A handwritten signature in black ink, appearing to read "Roslyn Garofalo". The signature is fluid and cursive, with the first letter of each word being capitalized and prominent.

Roslyn Garofalo  
President and Chair, LTCAM Board of Directors