

CJNU's 8th Annual Pledge Drive Weekend

October 21st – 24th, 2021



The Best is Yet to Come

Once again, our annual pledge drive has arrived and we are excited to still be providing wonderful nostalgic music and important community information for our dedicated listeners. This has been a period of challenge for many people and we are beginning to emerge with a new perspective and gratitude for all the things that have kept us level and connected.

Among those has been the consistent delivery of quality music from CJNU and our continued approval and support from our listener and client base. Music from our collective past can be very soothing and supportive and build a bridge between our memories and our future.

When we launch our 2021 PLEDGE DRIVE on Thursday, October 21, we will be reaching out to all our listeners, members and community partners to ask for support of one of the most original radio stations in Winnipeg, Manitoba: CJNU 93.7 FM - the Home of Nostalgia Music.

We are a not-for-profit cooperative that is woven into the fabric of our community. Our outreach to that community is a mandate of our station – that is, to reflect the community and all aspects that make this a better place to live through the broadcast of different programs, interviews and special features. We do our annual pledge drive to raise funds for new equipment and other technical apparatus that make the station even better.



Please read on about the wonderful pledge incentives and ways to contribute. And a special thank you to Peak of the Market for donating 40 pounds of vegetables to Harvest Manitoba for each of the first 300 pledges of \$25 or more.

Tune in to CJNU 93.7 FM this pledge drive weekend – "THE BEST IS YET TO COME!"

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Yes! I would like to make a donation of \$_____.

Pledge Incentives



\$60 Pledge—\$10 gift card for Salisbury House Restaurants- celebrating 90 years in Winnipeg

\$125 Pledge—\$10 Sal's gift card, plus a family vehicle pass to CanadaInns Winter Wonderland at the Red River Exhibition Park.



\$250 Pledge—\$10 Sal's gift card, Winter Wonderland pass, plus an invitation to an exclusive CJNU tour of the new Royal Aviation Museum of Western Canada, with a reception to follow.



\$500 Pledge—\$10 Sal's gift card, Winter Wonderland pass, Royal Aviation Museum event, plus *Playing it Forward!* CJNU will donate airtime to the charity or non-profit organization of your choice, in recognition of your support of our community through donating to CJNU—and the opportunity to co-host a one hour program with the CJNU personality of your choice—where you pick the playlist! Please provide the name of the organization you wish to *Play it Forward* to:



ROYAL AVIATION MUSEUM OF WESTERN CANADA

But Wait, there's more...

If you donate exactly **\$93.70** you will receive a special gift package—"Brewing Memories with CJNU"—a stainless steel CJNU travel mug, a voucher for tea or coffee at **The Canister**, 121 Osborne St., and a voucher for two famous bagels at **Gunn's Bakery**, 247 Selkirk Ave.

Every pledge received before November 15th will be entered into our Grand Prize Draw.

Pledges can be made by calling the pledge drive hotline **204.410.2700** or by calling our office administrator at 204-272-8495. You can also mail in this form to CJNU, L-7, One Lombard Place, Winnipeg, MB, R3B 0X3

First Name: _____ Last Name: _____

Street Address: _____ City: _____ Province: _____

Postal Code: _____ Tel: _____ Email: _____

Is it okay to stay in touch with you? (Y/N) _____

Method of payment:

Cash Cheque Interac e-transfer Visa Mastercard American Express

Cheques can be made out to CJNU. If paying by credit card & mailing in, please complete below.

Name on card: _____ Card Number: _____

Expiry Date: _____ 3 digit Security Number: _____ Postal Code of Credit Card: _____

Nostalgia Broadcasting Cooperative Inc. is not a registered charity and cannot issue charitable donation tax receipts.