



Long Term & Continuing Care
Association of Manitoba

L'Association de soins continus
et à long terme du Manitoba



2017 - 2018 PRESIDENT'S REPORT

It is my pleasure to present my report as the President of the Long Term & Continuing Care Association of Manitoba Board of Directors, for the fiscal year 2017-2018. I am pleased to share some highlights with you.

The Long Term & Continuing Care Association of Manitoba will celebrate 60 years in 2019. Our work to raise awareness for Manitoba seniors, and the staff who serve them, continues to demonstrate significant progress. This year our community outreach was substantially expanded. Our website continues to offer the only Navigation system for Care and Living Options for Manitoba's Seniors.

The Health Care transformation and creation of Shared Health both offer significant opportunities for the association. We have begun to establish a partnership with Shared Health. Our working relationships and partnerships continue to expand throughout the community, the province and the country.

Nationally, our association is a member of the Canadian Association for Long Term Care (CALTC). The Canadian Association for Long Term Care continues to lobby politicians in Ottawa in person twice per year, as well as through ongoing correspondence.

Our association has begun our own lobby in MB. We have reached out to all 14 MPs in MB, meeting with them and offering tours of personal care homes and Supportive Housing. This endeavor earned us an invitation to join a round table with the federal minister of health.

Later this afternoon, Jan will present our Strategic Plan Progress report. This past year has been particularly challenging as it relates to SPA negotiations both for the Private PCHs and Supportive Housing. Both SPAs were extended yet again for two more years.

We are embarking on a Strategic Plan "re-fresh" this year. Given all of the challenges ahead, this action is necessary and will assist us in future Government Relations and communications.

We have begun preliminary discussions with MARCHE on how our two associations could potentially become one, with ONE Strong Voice. We have invited them to join in our Strategic Planning re-fresh and as well, we have offered MARCHE two seats on the board, beginning immediately.

The Annual General Meeting is an opportunity for us to recognize the Association's volunteer board, board committees, our many other dedicated volunteers, staff Jane Hiebert and the Executive Director Jan Legeros, as well as our numerous sponsors, supportive organizations and associations: provincial, national and international. Thank you for increasing the depth and breadth of this organization as well as raising the profile of long term and continuing care within the health care sector and beyond.

At the 2017 AGM, we were pleased to welcome new Board Members: JP Cadeau, Ron Parent and Sandra Goers.

As we look ahead to the coming year, we predict that our ability to evolve and develop relationships will continue to strengthen. In turn, these relationships will serve to assist the Long Term & Continuing Care Association of Manitoba in its goals and objectives.

Thank you,

Jason Chester, President and Chair, LTCAM Board of Directors